

Now on
Viatel* 49001#
See you there!

MICRO-EDUCATIONAL PTY LTD

Australia's largest computer mail-order supplier

15,000 CUSTOMERS AUSTRALIA-WIDE

Spring SPECIALS

Newsletter, September 1985

Hello again,

It's hard to believe we've been running for 7 years! In that time we've seen very real acceptance of mail order and particularly phone order of computer products. This has been helped by our 10-day money-back warranty and overnight delivery throughout Australia by Kwikasair.

In that time, too, we've been able to sort out the wheat from the chaff in our product range and we can bring you top-quality reasonably priced products that we can back with six months full service warranty.

And isn't it nice to talk to people who know what they're talking about. Our staff are all computer enthusiasts. We know about Apples and IBMs because we use them every day, so we can advise you on the best product combinations. Our in-house system consists of 3 Apples and an IBM PC running a dBASE II integrated accounts package networked to an A.C.T. 31 mb x 5 mb cartridge hard disk plus internal 10 mb on the IBM, so we know a little about computers.

What's new? VIATEL. VIATEL is set to change the way we look at information. As an information medium it is as important as television or newspapers, with the added dimensions of immediacy and interactivity. It's a two-way medium which allows the user CHOICE.

It is hard to avoid superlatives in describing the immediate potential of this phenomenal medium. Educators take note.

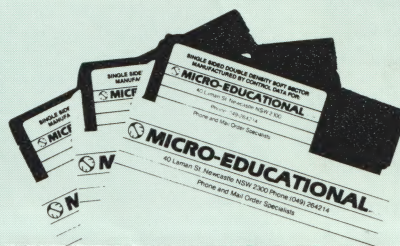
Regards,
George.

Goods air freighted direct
to your door by

**KWIKASAIR
EXPRESS**



'I can get it for you wholesale ...'



DISKS

\$2 each

\$1.85

in hundred lots

Control Data
or
Verbatim

40 Laman Street
Newcastle 2300

Enquiries:
(049) 26 4122
(4 LINES)

Guarantee

When you buy from
Micro-Educational we give you:

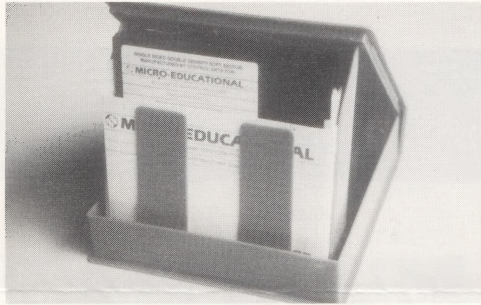
- No risk money back warranty
- 6 months full service warranty
- Top quality products
- 'No fancy overheads' prices
- Intelligent advice
- No parking fines
- We treat you like a friend of the family

Order Hotline (008) 02 5229
STD-FREE

Disks:

Yes we still have 5.25" floppy disks at \$2.00 each (and they're still top-quality Control Data and Verbatim disks) but if you're looking for hundred-lots we'll drop the price to \$1.85. You'll pay three times as much anywhere else.

Grab them now!



5.25" SSDD disks manufactured by Control Data and Verbatim (specify brand required). These are premium quality, 5-year-warranty, Australian manufactured disks. Normally priced from \$4.00 to \$7.00 we are able to offer them to you for \$2.00 each due to our massive buying power.

Yes, these are exactly the same disks you are presently paying up to \$7.00 each for. They are premium quality, house-branded disks that would normally carry the Control Data or Verbatim brand and sell for three times the price, i.e. if you are presently buying these name-brand disks you are paying three times more than you have to.

How do we do it? With 15,000 customers throughout Australia we'll sell half a million disks this year so we can buy them cheaper than department stores can and we still make a profit selling them at \$2.00 each.

SSDD disks:

Per pack 10	\$20
Per box 10	\$22
Per 100	\$185
Per 10 boxes	\$205

DSDD disks:

Per box	\$35
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8"SSDD \$42. 8" DSDD \$56

Comparison shopping?

Ask for our 'friend of the family just because we like you, but don't tell anyone else about it' **discount price.**



3.5" disks: Manufactured by Control Data, Suit Macintosh, Apricot, Microbee, Amstrad, Hewlett-Packard, etc.

Single-sided, double-density — \$5 tax ex. \$6 tax inc.

Double-sided, double-density — \$7 tax ex. \$6 tax inc.

Apple II+ 80 column card: Are you having trouble getting an 80 column card for your Apple II+? (It's not surprising. They're all now out-of-production.) If you intend upgrading your old Apple II+ or copy to 80 columns best do it **now!** We have limited stocks available of the Australian-designed ESP 80*24 card. They are Rudi's old stock from Electronic Concepts and there aren't enough to go round so grab one now. Top-quality. They're even listed as an option in Sandy's W.P.

Our price: \$125!

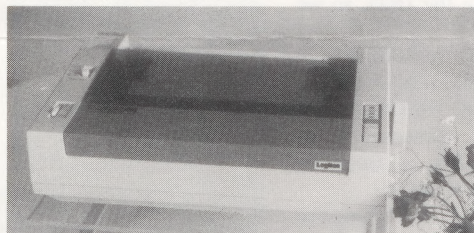
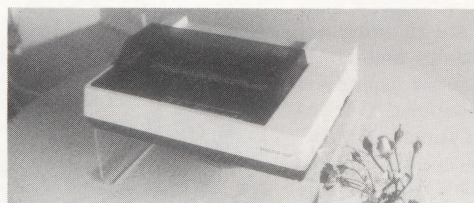
IBM owners: We now have stocks of LOGITEC's 10 megabyte hard disk upgrade kit. Top-quality slimline TEAC mechanism, controller card, manual, and all fitting instructions. You can now upgrade to an IBM PC XT for only \$1095 ex. tax, \$1250 inc. And we'll fit it for you free if you wish!

Other IBM products: JOYSTICK \$50, MULTIFUNCTION CARD WITH 256K RAM \$400, ADD-ON SLIMLINE DRIVE \$295. All other cards available.

Printers:

Good news. The Amust/Executive DT100 has been upgraded once again. Now called the DT130 it has all the old features plus a speed increase to 130 cps. This is our top-selling printer featuring Epson compatibility, full Epson graphics, 4K buffer option (Uses 2x6116 chips) etc. \$379 ex. \$399 inc. New stocks available mid-August.

If you are looking for high-speed and high quality print, we still have stocks of the LOGITEC FT5002 printer for \$469 ex. \$499 inc. Features include 120 cps, IBM and Epson compatibility, 2K buffer built-in and a 22 cps Near-Letter-Quality mode for correspondence.



On Viatel? So are we. Our catalogue, newsletter, specials, gossip etc. are now on page *49001#. Check it out this month for our exclusive-to-VIATEL discounts. You can now use your computer and VIATEL to order direct by overnight courier. White Man's Magic!

Show Report:

VIDEOTEX and VIATEL were the big news from the Melbourne APC and Videotex shows. Sendata were demonstrating their \$299 Commodore 64 modem with add-on phone handset (Yes you have to dial manually) and software. Great value and it all works! **We have stocks available now!** IBM version due mid-August for \$499 and Auto-dial, Auto-answer version at \$799.

STOP PRESS

Just arrived Numeric Keypad for Apple IIe \$95

PRICES SLASHED

Automatic Ice-Extended Column 80 card for Apple IIe

Made in Australia by Automatic Ice Co.

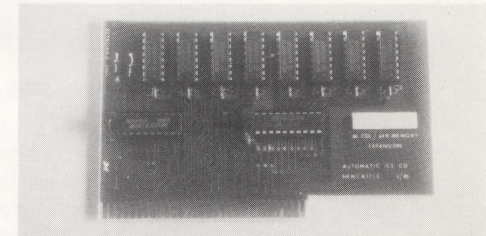
Features:

- 80 column screen display for Extra 64K memory
- Fully Apple compatible at less than half Apple's price
- Double HiRes graphics
- 16 Colours in HiRes

Use with Bank Street Writer, Visicalc, Zardak, Appleworks, PRODOS, LOGO, Dazzle Draw etc. Top value at \$179 ex. 195 inc.

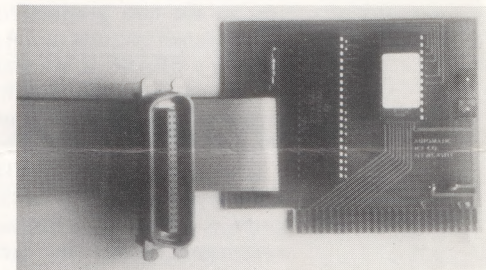
Now reduced to: \$150 ex. \$160 inc.

Less than half Apple's price!



Automatic Ice-Parallel Printer Interface

Australia's best-selling Apple printer interface. Conforms fully to Apple's firmware protocol. Fully compatible with CP/M, Pascal Prodos, Appleworks, Printshop, Newsroom etc. Full graphics dump software included in ROM. Graphics dumps included for most printers. \$99 ex. \$110 inc.



DX85A

Lockable 5 1/4" disk storage box with dividers, index tabs etc. Holds 85 to 100 disks. Removable key. \$35

SS25

Hinged lid storage box for 3 1/2" disks. Dividers, smoky perspex and beige. Holds 25 to 40. \$25

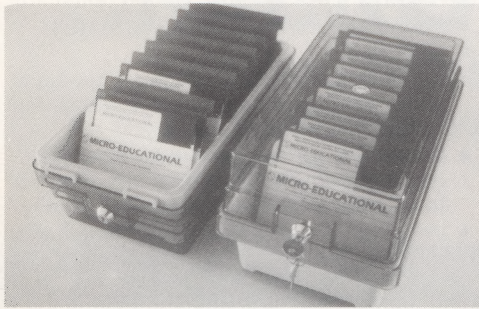
We deliver

FAST

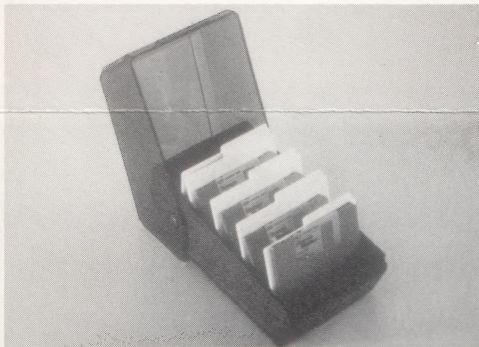
Overnight **guaranteed** to all state capitals and suburbs! Country next day

Bankcard it now toll-free

Disc storage boxes



DX85A \$35



SS25 \$25

Hinged-lid boxes-5 1/4"

- SWS60
Lockable with handle, holds 60 \$25
DX50
Smoked perspex, holds 50 \$22
WR30
Holds 30 \$17

Disc cleaning kit & refill

- Disc Head cleaning kit consisting of ethanol
-impregnated fibre disk and 2 refills
5 1/4" \$12
8" \$15
10 refills
5 1/4" \$23
8" \$27



Buy one of these before you need it!

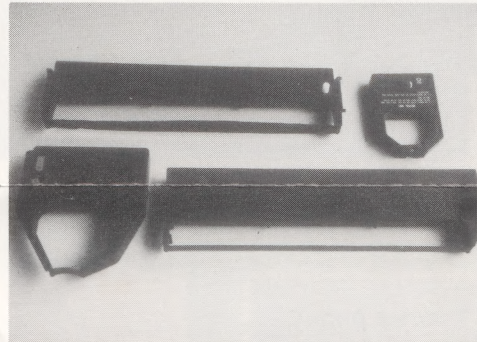
Want it in a hurry?
Ring now (yes right now) and our
courier will deliver it to you tomorrow
morning before you leave for work!

Ribbons

Printer Ribbons to suit these printers:

Take 10% off ribbon price when you buy 5 or more

	Tax ex.	Tax inc.
EPSON MX 80, RX80, etc. cloth	\$10	\$12
AMUST DT80, DT100, BX80, etc. Mylar	\$10	\$12
LOGITEC FT5002, PN1091, etc. cloth	\$15	\$18
CITOH 8510, 1500 cloth	\$12	\$15



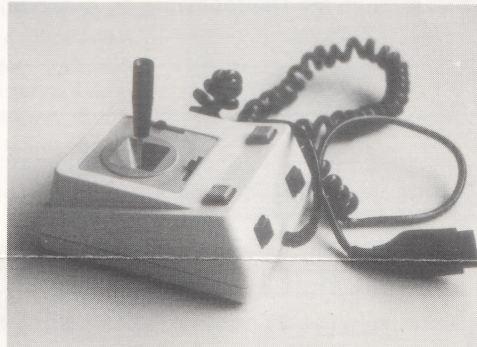
Joystick

For use with Apple II+, IIe, IIc, IBM PC
(specify when ordering)

Features:

- Self-centering or free-flowing (Switchable)
- Trimpots
- 2 pairs of buttons for right/left-handed use
- 3 metre coiled cord

Apple	\$45
IBM	\$50



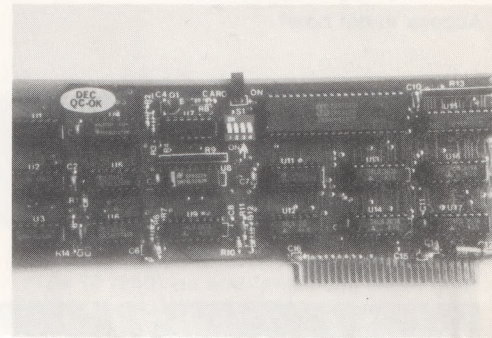
Mains Line Filter

Protect your computer from spikes and surges. Australian-designed and manufactured. Ideal for hard-disk, or critical data situations. 3amp \$110 ex. — \$120 inc.



Z80 Card for Apple II+ and IIe

Allows your Apple to run CP/M software. Programs you can now run include Wordstar, dBASE II, Supercalc, Cardbox etc as well as the Microsoft range. \$80 ex. \$90 inc. Each card tested to run on both Apple II+ and IIe.

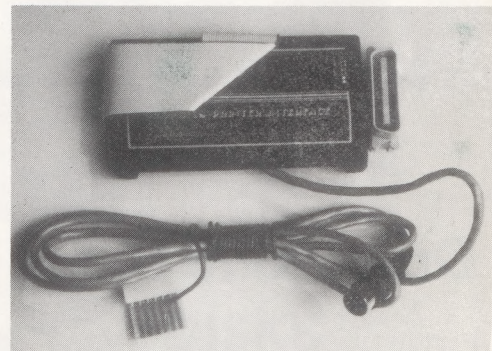


XETEC

Commodore Printer Interface

- C64 + VIC20
- Parallel printer
- Graphics

\$125 inc.



Micro-Ace (Atlas-8) Slimline disk drive for Apple II+, IIe, IIc (specify when ordering)

TEAC (Japanese) mechanism \$265 inc.

- Top quality
- Super quiet
- Rock steady
- Thousands in use in Australia.

DRIVE CARD \$90

Psst. These are the drives we use ourselves.



Need more information?
Ring for our free catalog
(049) 26 4122

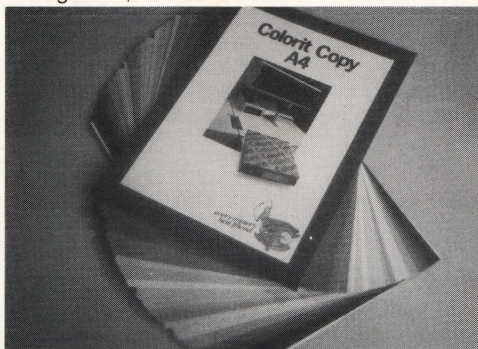
\$299 inc.

Access Viatel now!

Just thought I'd throw in a sample of the rainforest we have up here. Every couple of weeks we like to get away to Forest Lodge at Bulahdelah for a weekend of horseriding, tennis, and Trivial Pursuit. A beautiful guest-ranch with first-class facilities. With only 4 suites you'll have to book. Ring Peter and Geraldine on (049) 97 4511.



- for printshop etc.
- 100 sheets
- Various bright colours
- 80gsm **\$10**



for your printer.
Box of 2000 continuous sheets. 70gsm.
Detachable tractor.
10% off 5 or more boxes.
\$40/box (\$35 tax ex.)
It's heavy so — add \$10 delivery.

- Phone orders ring (008) 02 5229 (toll-free)
- All hardware carries 10-day money-back and 6 months full service warranties. Full workshop in-house
- Goods will be despatched by Kwikasair overnight courier (Goods to be returned to us should be sent by certified mail.)
- Prices are subject to currency fluctuation.
- Technical enquiries (049) 26 4122. Ask for John.

*Packed with useful
utility programs
for APPLE/IBM formats*



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